# ATELIERE FRAME DNA™ AI

# VIDEO DEDUPLICATION MADE EASY

#### THE PROBLEM

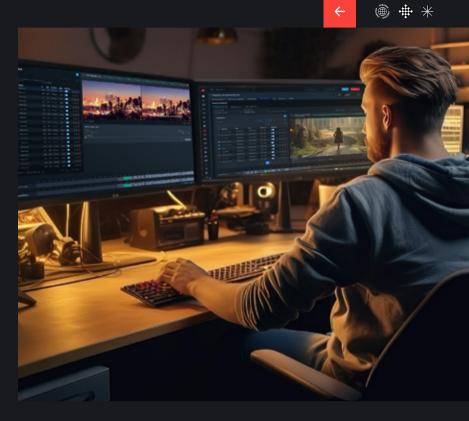
Media companies create more titles, formats, edits and channels than ever before.

Faulty management can lead to hundreds of versions that bloat your archive.

# THE SOLUTION

Ateliere's FrameDNA™ Al technology uses a process called Deep Analysis to analyze video to identify and eliminate redundant content.

USE THE ATELIERE CALCULATOR TO VISUALIZE STORAGE SAVINGS.



"With Ateliere, everything is completely synced, and we don't have to worry about different versions perpetuating over time."

- Gray Ainsworth, Lionsgate Executive VP of **Technical Operations & Delivery.** 

#### **Fast Deduplication**

Al-powered FrameDNA<sup>™</sup> automatically detects unique and duplicate assets frame-by-frame in minutes.

#### 70% Cost Savings

Save hundreds of thousands of dollars yearly by eliminating duplicate assets.

# **User-Friendly UI**

View clips on a timeline or list. Easily approve or reject clips and create new versions.

#### Sustainable Storage

Slashing storage needs dramatically decreases your company's carbon footprint

# IMF in the Cloud

Automatically create a base CPL for original material, and one for each version needed.

#### **Smart Workflows**

Onboard content libraries and title collections quickly and easily. Manage non-video elements, too!

SELECT CLIENTS





