

ATELIERE FRAME DNA™ AI

VIDEO DEDUPLICATION MADE EASY



THE PROBLEM

Media companies create more titles, formats, edits and channels than ever before.

Faulty management can lead to hundreds of versions that bloat your archive.

THE SOLUTION

Ateliere's FrameDNA™ AI technology uses a process called Deep Analysis to analyze video to identify and eliminate redundant content.



USE THE [ATELIERE CALCULATOR](#) TO VISUALIZE STORAGE SAVINGS.

“With Ateliere, everything is completely synced, and we don't have to worry about different versions perpetuating over time.”

- **Gray Ainsworth, Lionsgate Executive VP of Technical Operations & Delivery.**

KEY BENEFITS

Fast Deduplication

AI-powered FrameDNA™ automatically detects unique and duplicate assets frame-by-frame in minutes.

User-Friendly UI

View clips on a timeline or list. Easily approve or reject clips and create new versions.

IMF in the Cloud

Automatically create a base CPL for original material, and one for each version needed.

70% Cost Savings

Save hundreds of thousands of dollars yearly by eliminating duplicate assets.

Sustainable Storage

Slashing storage needs dramatically decreases your company's carbon footprint

Smart Workflows

Onboard content libraries and title collections quickly and easily. Manage non-video elements, too!

SELECT CLIENTS

